

P - T O U C H   C U B E

Label printer for smartphone

**PT-P710BTH**



P-TOUCH CUBE

ORANGE JAM

オレンジジャム



# An evolution in labelling

A new model has joined the P-touch CUBE line-up. It supports 24mm-wide tape to offer even more flexibility in label design. A full range of stylish label templates also exists. Information can be shared easily using the new Share Label function. From now on, your smartphone is the key to creating and interacting with labelling.

Welcome to the new world of labelling.























## Retail labels

I started my business a year ago. I put my heart into making labels for myself that included the product name and price, I put them on all of my popular handmade products. Stylish templates in a variety of fonts can be accessed at any time in the dedicated Design&Print app, so it's easy for anyone to create great looking labels right from their smartphone. I go on the app for inspiration about what I can make next!





## Share label

Share Label, which works using QR codes, is the door to the digital world. Original images or videos can be accessed at any time and then communicated or shared with someone. I'm all the happier when I hear the surprise and delight of those close to me when they tell me how handy and fun it is!



## Premium tape

Premium tape sparkles.

There has never been a glittering label like this, until now. A loved one's name or heartfelt message can be added to the beautiful tape which is covered in shiny material. Perfect for hospitality at parties and gifts for anniversaries. Pass on your special sentiments to a special someone.







## Matt tape

Special thought can also be put into labels that display product names. These are items that will be passed onto customers; using colours and textures on labels, packaging and wrapping that can be appreciated for their style is a great idea.























## Share labels at home

If you've run out of your favourite body soap, by accessing the Share Label QR code, you will be taken straight to the shop's website where you can buy a replacement with peace of mind.

Instruction manuals and warranty cards for home appliances, and the contents of clothes chests, etc., can also be made into image data and converted into a QR code to be stuck on with Share Label.







## Make things look instantly better with labelling

The 24mm-wide label gives you more freedom of expression. As well as for organising storage and gift wrapping, labelling is also just the thing for workplace signs and displaying product information. Mix and match premium tape with matt tape when wrapping gifts. Getting to show off your own personality is also a joy!



## All from a smartphone

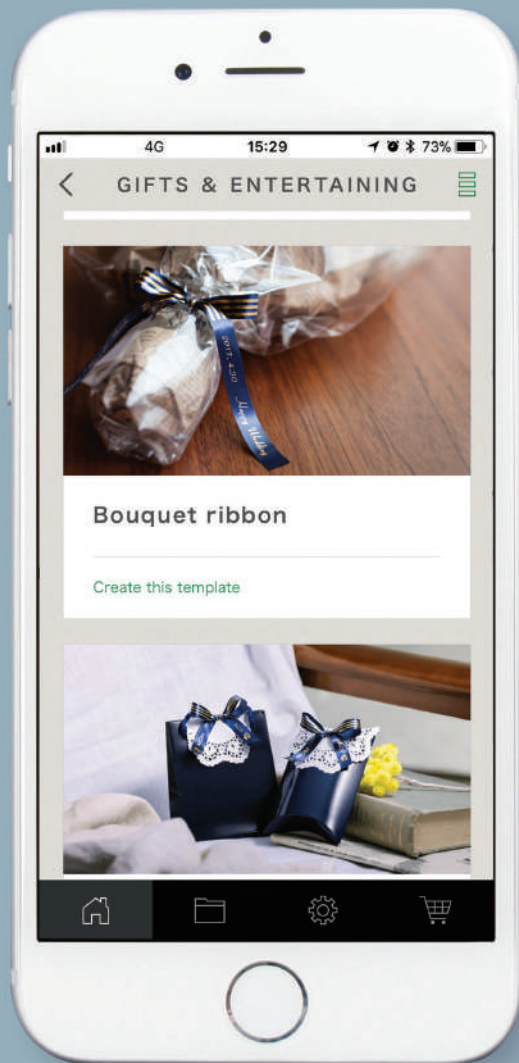
Never far from our side even when at home just in case a “come and pick me up” phone call comes from one of the family. This means that you can create labels by simply opening the app with the same ease as you would check your email or make a shopping list.

Label printers used to conjure up an image of something old-fashioned and bulky but being able to operate a label printer from your smartphone using an app full of stylish images is something completely fresh and new.









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## Approved templates

In the dedicated Design&Print app, you will find templates created under the supervision of advisors specialising in organising storage and gift wrapping, so full of know-how that you will want to try them out. Because it's so simple to use, you'll be inspired and will no doubt want to make your own straight away.



## Because time is precious

Moments of time during busy everyday life. That short wait in between serving customers, sitting on the train, taking a lunch break, waiting in the car for your child. These are perfect moments to open the app and design a label.

Whatever you create can be saved and then printed later on, allowing you to enjoy editing labels with total peace of mind.



## The power of fonts

Signs and shopfronts seen on New York street corners. The city's downtown is overflowing with letters, each has its own special significance. For example, even the same word can give a totally different impression. Having fun with fonts makes the world of labelling even more wonderful and creates extra freedom.







## CUBE series

From now on, the smartphone is the key to creating and interacting with labelling. If you arrange your environment, arrange your life, and arrange your mind, your life will be richer. A completely new experience awaits you with this series of label printers.







