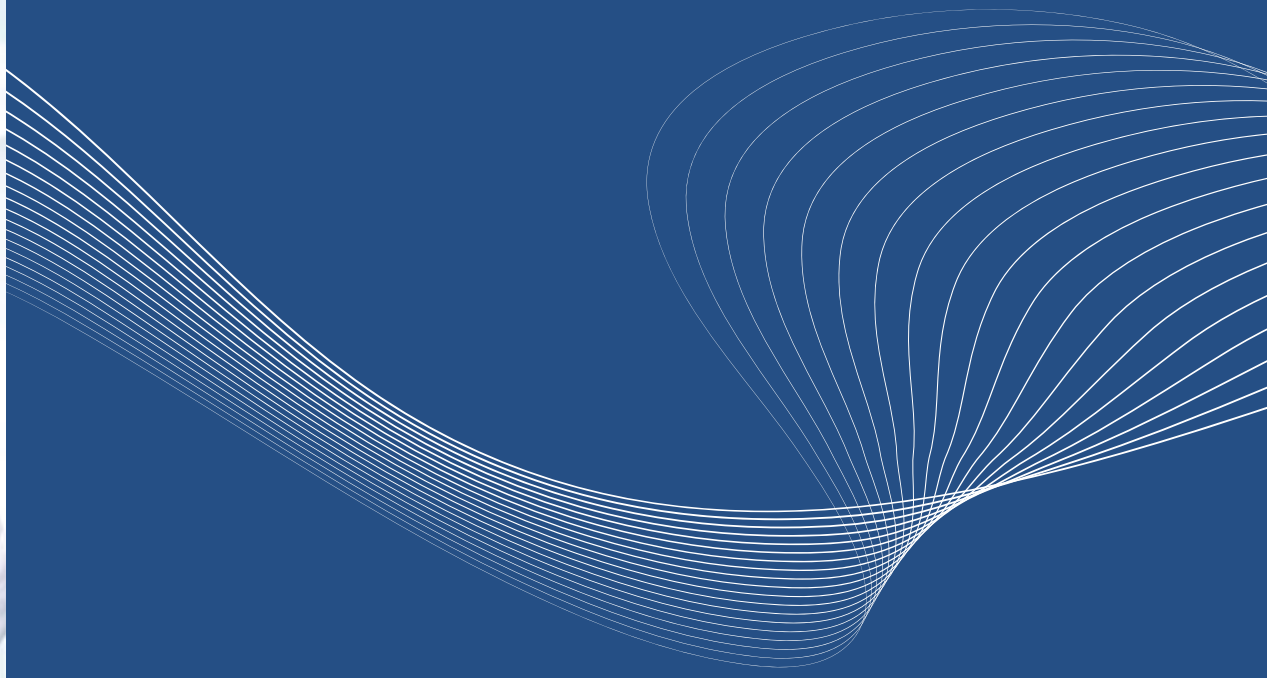




# albamedia

Delivering Technology To Your Business

+20 Years of Expertise and Commitment  
in IT Technology Distribution



# **WE BRING LEADING BRAND TECHNOLOGY INTO YOUR BUSINESS**

Albamedia Shpk is a distribution company in the information technology sector, founded in 2004. Offering a wide range of products and solutions from the most renowned brands in the IT field, Albamedia has earned a reputation as a trusted partner for a wide spectrum of clientele, including retail stores, specialized IT shops, online stores, integrators, and more.





As a distributor of IT products, our mission is to align our partners' expertise and potential with the needs of our clients.



#### MISSION

To become the preferred and long-term partner of our clients.

#### VISION



# OUR ADVANTAGES

## Loyalty

Over the years, we have improved our ability to respond quickly to market conditions, while maintaining a strong focus on customer satisfaction. This has enabled us to meet the diverse demands of our business partners with loyalty and by safeguarding their interests



## Speed

Acting quickly and efficiently in response to your requests are all fundamental elements for a successful business relationship, and for us, these are the standards. Simple decision-making processes ensure prompt assistance for inquiries or problem-solving.

## Expertise

Our team has extensive experience in distribution and wholesale sales. Leveraging our expertise and direct relationships with key decision-makers at manufacturers, we are uniquely positioned to offer significant advantages to our business partners.



# Numbers talk



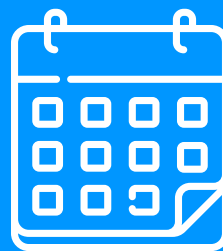
+20.000  
PRODUCTS



+2.000  
B2B CLIENTS



+50  
BRANDS



+20  
YEARS IN MARKET



# Our team

The reputation of a company is built not only on its products and services but also on how it treats its employees and clients. For this reason, we have placed great emphasis on creating a pleasant work environment. Our team collaborates harmoniously, fostering a friendly atmosphere and engaging in group activities both during and outside of work hours. This not only enhances work quality but also encourages a professional approach, strengthens team spirit, and helps build connections among team members. Our organizational structure is designed to promote autonomy and responsibility in the workplace. This is reflected in the company's simple hierarchy, as well as in the direct and open communication between employees and departments. The trust we place in our employees also plays a significant role.



# Partners

Our objective is to ensure that our clients benefit from the advantages we create through close cooperation with our partners. This enables them to offer the same level of strength and reliability in their business relationships.

**brother**  
at your side

**Canon**

**PaperCut**

**uniFLOW**

**tp-link**

**Aginet**

**MERCUSYS**

**UROVO**

**Newland**

**DASCOM**

**ZEBRA**

**POSBANK**

**Honeywell**

***syble***

**ZIMP**  
CASH DRAWER

**tenable**

**PICUS**

**Microsoft**

**FORTINET**

**Adobe**

**vmware**

**kaspersky**

**panda**

**TREND**  
MICRO

**HANNspree**

**PHILIPS**

**AOC**

**Neomounts**

**gembird**

**Kingston**

**SanDisk**

**cablexpert**

**energenie**

**UGREEN**

**maxell**

**G&G**

**blackpoint**

**tapo**

**VIGI**

**kasa**  
smart



# International Standards Certifications



ISO 27001-2013



ISO 9001-2015

D E D I C A T I O N   A N D   Q U A L I T Y

# ERP

In 2021, Albamedia implemented Microsoft Dynamics 365 Business Central as its new ERP system, allowing us to connect directly with the ERP systems of our partners. This makes the exchange of information easier and more efficient.

# B2B Commerce

Albamedia offers its registered partners a wholesale sales portal.

Some of the B2B advantages of Albamedia include:

- ✓ Streamlined order processing
- ✓ Real-time inventory and pricing
- ✓ Customized pricing and offers
- ✓ Improved user experience
- ✓ Additional product filtering options
- ✓ 24/7 access
- ✓ Comprehensive account data (invoices, orders, client account data, etc.)
- ✓ Detailed product information



# Data Integration

Our B2B partners have the option to choose between two integration models – XLSX/CSV or REST API/EDI. These options vary in terms of data update frequency, language, and other functionalities.

Regardless of the integration model, all partners using our shopping platform automatically receive free access to download XLSX/CSV files, which contain the following information:

- ☒ Prices, stock status
- ☒ Product dimensions and weight
- ☒ Technical product descriptions
- ☒ Images
- ☒ Category and manufacturer lists

# Product Categories

The Products and Services of Albamedia shpk include:



**Printing**



**PC  
Systems**



**Network**



**Pos &  
Auto ID**



**Software**



**Display  
& Mounts**



**Data Storage  
Devices**



**Computing  
Peripheral**



**Office Supplies**



**Smart Devices**



A photograph of an office environment. In the foreground, a woman in a pink shirt is seated at a desk, looking at a computer monitor. Another woman in a green shirt stands next to her. In the background, a woman in an orange shirt is holding a document and talking to someone. A large printer is on the desk. The scene is brightly lit with modern decor.

## Printing

As an official distributor of Brother, Canon, PaperCut, and Uniflow, Albamedia Shpk offers a wide range of products and printing solutions, from basic office or home printing needs to complex, customized solutions for large-scale corporate printing projects. In addition to our extensive product range, Albamedia Shpk also provides expert consulting and technical support to ensure that all printing solutions operate in the most efficient and sustainable manner.

A photograph of a modern white desk setup. It features a large monitor displaying a blue abstract image, a black keyboard, a mouse, and various desk accessories like a pen holder and a water bottle. The background shows a window with blinds.

## PC Systems

At Albamedia, we are committed to providing a wide range of computing solutions for businesses and organizations, based on our extensive experience in IT distribution. In partnership with the most renowned international brands, we distribute high-performance laptops, desktops, and workstations, guaranteeing reliability and high quality. We also offer peripherals and accessories to optimize your computing infrastructure. As a leader in IT distribution, Albamedia empowers businesses to excel in a competitive market.



# DIGITAL TRANSFORMATION SERVICES BY ALBAMEDIA

Seamlessly integrating physical and digital documents with technology, solutions, and services.

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## Managed Print Services (MPS)

Optimize Your Print Environment for Maximum Efficiency

In partnership with Canon, Brother, Uniflow, and PaperCut, Albamedia offers Managed Print Services (MPS) designed to improve your print infrastructure. Our services ensure that your business benefits from a secure, sustainable, and optimized print environment, allowing you to focus on your core activities. Whether implemented on-site, via the cloud, or in a hybrid setup, our MPS solutions offer:

- **Comprehensive Print Optimization:** Combining leading industry technologies with expert services to manage and support your entire print infrastructure.
- **Enhanced Security and Compliance:** Ensure data protection and regulatory compliance through our secure printing solutions.
- **Cost Efficiency and Sustainability:** Reduce printing costs while promoting eco-friendly practices.

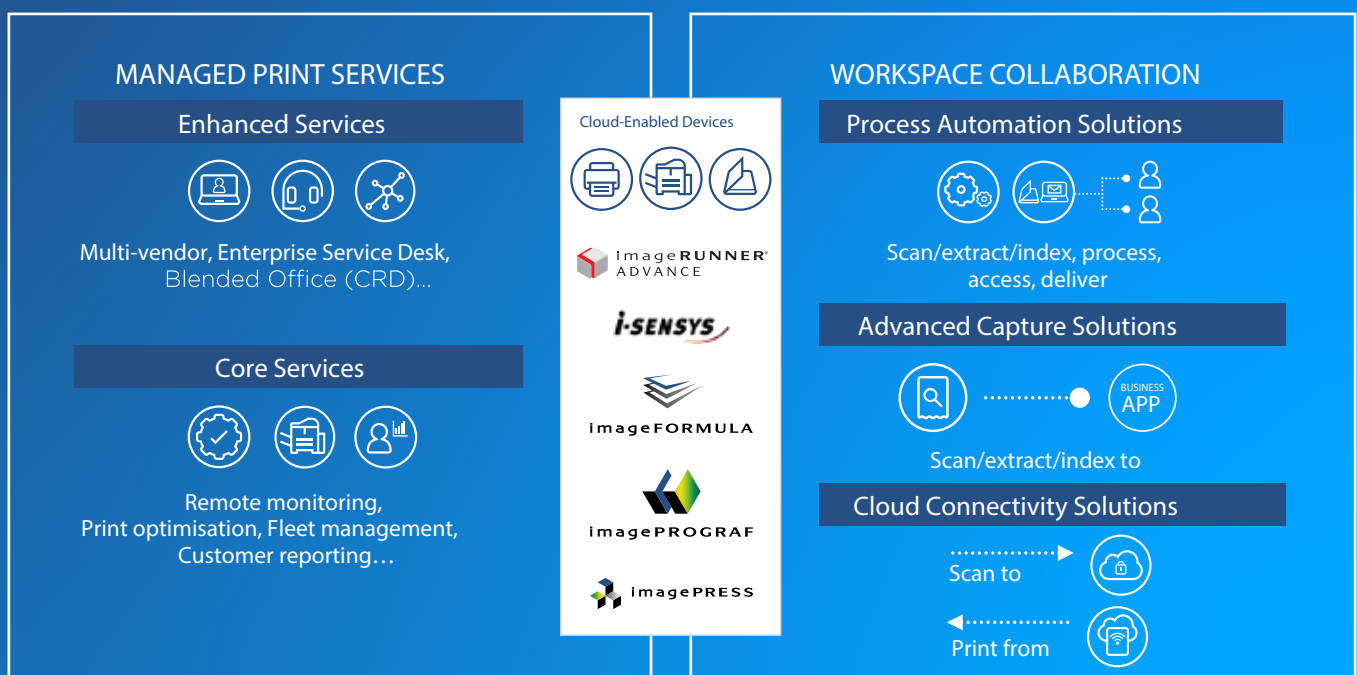


## Workplace Collaboration

### Empower Collaboration and Optimize Content Management

Albamedia offers scalable and flexible solutions for Workplace Collaboration, enhanced by Canon's powerful Uniflow solution, which takes your business's content and document management to the next level. By integrating advanced cloud connectivity, process automation, and Canon's latest technologies, we help you optimize complex business processes and improve collaboration across your organization. Our solutions include:

- **Seamless Cloud Connectivity:** Securely connect and manage content across various cloud platforms such as Google Drive, OneDrive, and Dropbox, enabling effortless remote collaboration.
- **Advanced Document Capture and Process Automation with Uniflow:** Automate data capture, indexing, and document workflows to increase efficiency and reduce manual errors using Canon's Uniflow solution.
- **Integrated Solutions for Maximum Productivity:** Leverage our collaboration tools, supported by Canon's expertise, to enhance productivity and ensure that your digital and physical documents work together seamlessly.



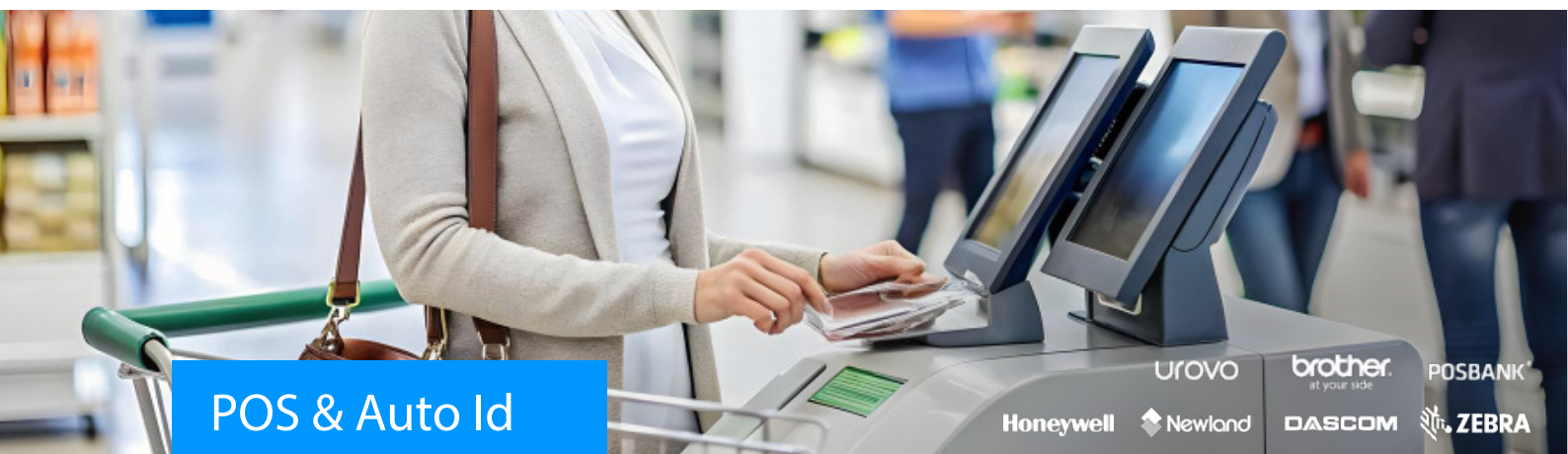
TECHNOLOGY DOMAINS & COMPETENCIES  
INFORMATION SECURITY & COMPLIANCE





## Network

As a distributor of TP-Link, Albamedia Shpk distributes advanced network products and solutions, ensuring that partners and Internet Service Providers (ISPs) benefit from effective, competitive, and reliable solutions for their needs. Aginet, a dedicated line for ISPs from TP-Link, is committed to providing fast solutions and unparalleled service. Through Aginet, Albamedia offers the best performance for any budget with a wide range of products for high-speed internet and Wi-Fi coverage in all environments.



## POS & Auto Id

In collaboration with leading industry brands such as Urovo, Brother, Zebra, Honeywell, Posbank, Newland, and Dascom, Albamedia Shpk offers innovative devices and solutions for Points of Sale (POS) and Automatic Identification (Auto ID), including smart data terminals, smart payment terminals, thermal receipt and label printers, barcode scanners, all-in-one POS devices, inventory management systems, and more. These products help clients improve transaction management, inventory handling, and delivery, optimizing their operations and enhancing the customer experience.







## Software

PICUS

Microsoft

vmware

tenable

kaspersky

TREND

panda

FORTINET

Adobe

Through strategic partnerships with Tenable, Picus Security, Microsoft, VMware, Kaspersky, TrendMicro, Panda, Fortinet, and Adobe, Albamedia Shpk complements its offerings with advanced software and IT security solutions, ranging from cybersecurity protection to creative software, addressing the growing needs of businesses.



## Display & Mounts

AOC

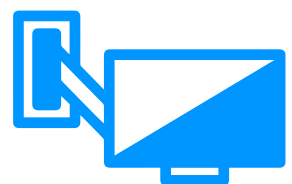
PHILIPS

Neomounts

gembird

HANNSPREE

As a distributor of Philips, AOC, Hannspree, Neomounts, and Gembird, Albamedia Shpk offers a wide range of monitors and mounting solutions. This selection caters to the diverse needs of both private consumers and businesses, providing excellent technology alongside versatile mounting options to create suitable and efficient workspaces.





## Data Storage Devices

Kingston SanDisk

In partnership with well-known brands like Sandisk and Kingston, Albamedia Shpk has a rich portfolio of data storage and processing products, including RAM, SSDs, HDDs, memory cards, USB flash drives, and more.



## Computing Peripheral

UGREEN PHILIPS maxell AOC cablexpert gembird energenie

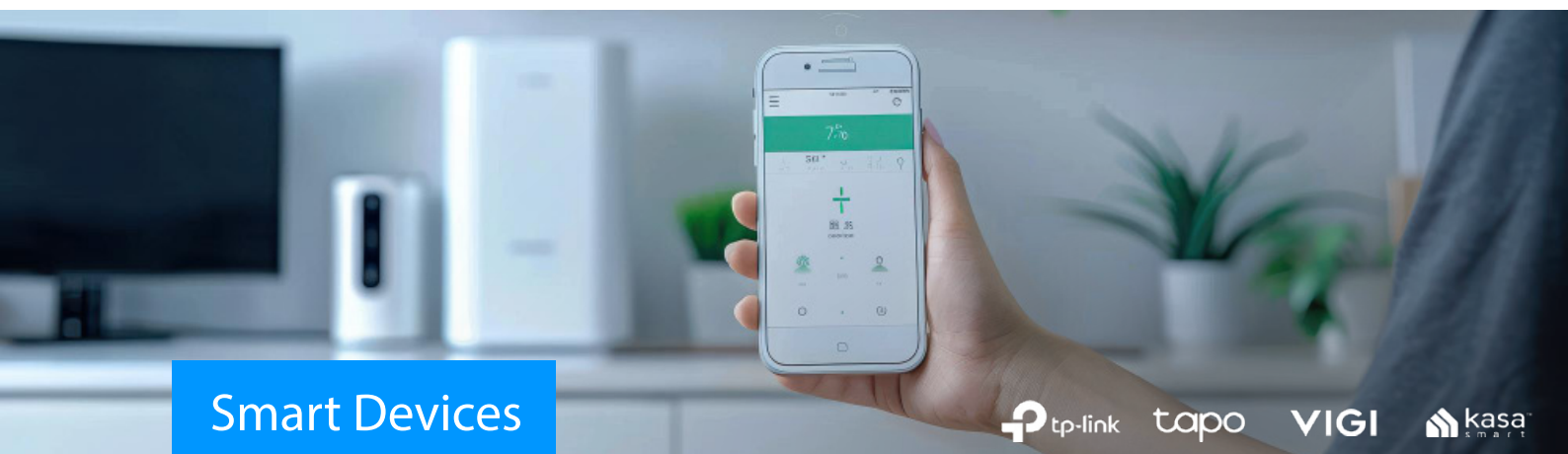
Albamedia, in collaboration with renowned brands such as Ugreen, Gembird, Maxell, Cableexpert, and Energenie, has diversified its offerings by including a wide selection of IT components and accessories such as mice, keyboards, various cables and adapters, audio and video devices, smartwatches, batteries, and more.





## Office Supplies

At Albamedia, we offer a wide range of consumables and batteries to meet the needs of businesses of all sizes. In partnership with reliable suppliers, we provide high-quality solutions for printing and energy storage. Our portfolio includes toners, printer inks, batteries for various devices, and other essential accessories that help keep your equipment running smoothly and efficiently. The quality and performance of our products ensure consistent and reliable results, meeting the highest industry standards.



## Smart Devices



tp-link

tapo

VIGI

kasa  
smart

Albamedia offers a wide range of services and products to create a smart home that enhances comfort, security, and efficiency in household environments. We provide advanced solutions such as Tapo and Vigi Security Cameras for both indoor and outdoor monitoring, Kasa Smart devices for automating indoor and outdoor spaces, Smart Plugs for remote control of household appliances, Wi-Fi Smart Bulbs for customized lighting, as well as Smart Hubs and sensors for advanced monitoring and management of your home.





# albamedia

Delivering Technology To Your Business

## Central Warehouse

Rr. Rruga 3 Dëshmorët,  
Tirana, Albania

## Showroom and Offices

Rr. "Hiqmet Delvina" Nd. 4, H.1,  
1022, Tirana, Albania

## Showroom and Offices

Gaspar Karaçi 5, 10000  
Pristina, Kosovo